



The National
Academy of
Television Arts
& Sciences

NORTHWEST CHAPTER

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The NATAS Northwest Regional Emmy[®] Awards 2017 Call For Entries

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Significant Dates

Eligibility Period	January 1, 2016 - December 31, 2016
Entry Deadline	5:00 pm Thursday, January 19, 2017
Emmy [®] Award Nominations	Friday, April 7, 2017
Silver Circle and Gold Circle Honors	Friday, June 2, 2017
Emmy [®] Awards Presentation	Saturday, June 3, 2017

What's New This Year?

1. There are two new categories:
54. Promotion - Promo - Sports
76. Musical Composition/Arrangement
2. Entries in the Video Journalist craft categories (77 & 78) may also be entered in a news or program category. The news/program entrants must be listed as producers to avoid double-dipping restrictions.

Reminders of changes from the last few years

1. Several of the News Gathering categories no longer have the requirement that entries come from newscasts. This is the case with the General Assignment and Feature categories, along with Spot News, Investigative, and News Series.
2. All entries must meet the category time limits. Shows longer than the time limit must be submitted as composites that do not exceed the maximum time.
3. The segments of a composite program series entry must come from a single episode, not from multiple episodes.
4. Double dipping has additional clarification, which allows different episodes from a program series to be entered in more than category.

Entry Checklist

What you should have in hand to start your entries

1. Name of Entry
2. Submitting Organization (Your company)
3. Submitter (Most likely you)
4. Entrants
5. Date Entry aired (format 01-01-2016)
6. Length of Entry
7. Station/URL of where entry aired
8. Description/Précis (Not required but suggested)
9. Entry Video (Formats accepted flv, vp6, mp4, mov)
10. Credit Card for Payment

Standard Clauses

Purpose

To recognize outstanding achievements in television and allied media by conferring annual awards of merit in the Chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and on-line.

Eligibility

To be eligible, original entries must have been transmitted to the general public by a television station, a cable company, satellite, the Internet or other digital delivery medium. Digital is defined as multimedia projects that combine various forms of traditional media with social media and interactivity, as well as linear programming delivered online (over the Internet, via various mobile platforms). Eligibility is limited to digital and telecast/cablecast programming that was originally made available during the Chapter's eligibility year. Re-purposed material is not eligible unless it is determined to have been given a new and unique treatment.

Broadcast entries must have been intended to be of 'primary interest' to a regional audience, within the Chapter's designated awards area and must have had their first transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards (*see exceptions*).

Broadband entries must have been intended for consumption and be 'of primary interest' to a regional audience within the Chapter's designated awards area. It is advised that broadband content intended for a *wider* audience (a national audience) be submitted for consideration in The National Academy of Television Arts & Sciences' national awards.

Cablecast entries are deemed available *for an entire market* if the cable channel on which they appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

However, entries which are specifically designed *exclusively for their local market* may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community.

For entries/programs that have been syndicated and aired in regional markets, the entrant(s) must provide a "carriage/distribution summary." The summary must indicate all markets that carried the show, how many runs it had and the percentage of coverage.

Exceptions to the 50% Rule

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy[®] Award competitions.
2. Entries are eligible for regional competition if the treatment was of a local community issue, with the content primarily intended for distribution in the Chapter's designated awards area. Works accepted for regional judging under this exception may not be submitted for national consideration.
3. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.

4. Local segments that are eligible to participate as entries in national Emmy® Award competitions (i.e. News & Doc, Community & Public Service) may compete in both regional and national awards competitions under prevailing rules.

Program length commercials (infomercials) and closed circuit programs are not eligible.

Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

No entry may be submitted to more than one Chapter's awards. Different episodes from the same program or series can only be entered in one Chapter's awards.

Ineligible entries may be disqualified during any phase of the competition.

Original Material

At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in an original program. Entrants must identify all non-original or sponsored material, including its location in the program. Re-purposed material is not eligible.

Entry Quota

In order to sustain a high level of award excellence, Chapters must continue to self-regulate their entries, making sure only the appropriate individuals are recognized. To maintain this consistency, there is a maximum quota of 12 eligible names allowed on each entry. Any name(s) added beyond this number will require written authorization from the primary responsible entrant detailing the additional job title and responsibility. Chapters would then have the option of accepting these additional entrants or not.

Student Productions

Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other professionals, and want to enter the Chapter's award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters' high school or collect competition may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

Composites

A composite is defined as a sampling of two or more representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual's talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be "as aired" with no internal edits or post production work, such as music or special effects. Demo reels or montages are not allowed. One to two seconds of black between cuts, with no audio or slates must be added to separate segments within the composite. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, composite may only contain content from one episode of the series, not multiple installments.

Double-Dipping

No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the “Overall Excellence” category.

To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

Content produced as both a multi-part series and a full-length program may be entered only once, regardless of the amount of new material added.

A single or multi episode full-length program, or a multi-part news series, all on the same subject, may only be entered in only one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on content. This exception rule does not apply to individual stories from news series.

An individual can only be recognized once for the same job function, utilizing the same program content.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

Language Other Than English

Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges in a separate contest from English language. The **scores** produced by these two panels are **not** combined; instead the scores are interpreted **separately** for final “cut-off” evaluation.

Programs in languages other than English or Spanish may also be entered; however judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel.

Membership

Membership in The National Academy of Television Arts & Sciences is not required to enter the Emmy® Awards.

Judging Procedure

Entries made to this Chapter will be judged by panels assembled by other NATAS Chapters. These panels should be comprised of no fewer than **7** judges who shall be certified as peers. No more than **3** judges on a panel may be employed by the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

Non-Competitive Judging

Entries are judged against a standard of excellence and do not compete against each other. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

Judging Requirement

The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter's entrants. This Chapter will judge other Chapter's entries. By entering, you agree to serve as a judge when asked.

All entries sent to judges for screening are deemed to be eligible by the Chapter whose work is being judged. For that reason, judges are required to score each entry regardless if they feel it has been placed in the wrong category or might have technical problems. Forms are available online should judges wish to challenge any entry. On challenge entries, judges are asked to score without bias, even if they believe an entry is not in an appropriate category.

Intentional Falsification

The entrant warrants that he/she/they are the party(ies) most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

Entry Errors and Omissions

The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

Copyright

Each entrant agrees that any form of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by the National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright content.

Who Receives the Award?

Producers, craft persons and other eligible entrants as listed on the entry form receive the Emmy® statuette, except where noted. To be eligible, each entrant must have significant, creative involvement in the actual production. Pre and post production involvement, including proposal/grant writing, research, fundraising, producing partnerships, etc., though necessary and of major importance is not substantial enough to be considered. They must verify in writing their "hands on" involvement in order to be listed on the entry.

You cannot be added to an awarded entry as an additional recipient, nor purchase a statuette past the Chapter's deadline. Others who work on a nominated or recognized entry may order production certificates or plaques. Individuals who did not receive a statuette, but were eligible for production certificates and/or plaques are not considered Emmy® recipients.

Crafts Achievement

In the Crafts Achievement Awards, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

Award Ownership

Emmy® Awards are presented to individuals, not to their employers. It is the individual entrant's achievement that is being judged and recognized. Ownership of the Emmy® statuette is retained by the individuals and The National Academy of Television Arts & Sciences, even if an employer pays entry fees.

Commemorative Statuettes

Stations, studios and production companies may order a commemorative statuette for public display at their place of business (up to a maximum of three per awarded entry). The statuette is engraved the same as the actual Emmy® Award, with the word “commemorative” added on the rear of the statuette. No additional or special wording is allowed.

Promotion

All publicity, advertising or any written reference undertaken by nominees and award recipients to the Emmy® Awards, must clearly state that the awarded achievement is for a Regional Emmy® Award. The word “Regional” must appear in these instances. The recipient of a nomination or an Emmy® Award may refer in advertising and publicity to the fact that they have been honored only for one year after the recognition was bestowed. They may use a replica of the Emmy® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette cannot specifically advertise they are an Emmy® award recipient. They can only state they worked on the recognized program.

The statuette itself may not be reproduced or used in any other commercial manner without written permission from NATAS. A ® registration mark and the appropriate copyright notice: © NATAS/Television Academy must accompany any portrayal of the Emmy® statuette or moniker.

Emmy® Recipient(s) Challenge

Challenges against an Emmy® Award, Nomination or entry must be done in writing and must identify the challenger(s). The Awards Committee will contact the challenger(s) to verify that they have made the challenge. Names of challengers will never be made public.

Anonymous challenges will be considered invalid and will not be investigated.

Conclusion

The Northwest Regional Emmy® Awards Competition is presented for excellence in programming and individual craft achievement in television and media arts.

1. The Northwest Chapter of NATAS accepts entries from Alaska, Idaho, Montana, Oregon and Washington.
2. All entries must have been produced for broadcast, cablecast or designed for broadband distribution or portable delivery within the Northwest Region for the first time during the period of January 1, 2016 through December 31, 2016.
3. If, in the opinion of the Peer Judging Panel, an entry is submitted in an inappropriate awards category, it will be referred to the Northwest Regional Awards Committee who reserves the right to change the category in which any entry is to be judged; or to disqualify the entry.
4. Entry in the Northwest Regional Emmy® Awards gives The National Academy of Television Arts & Sciences permission to broadcast, cablecast or webcast winning entries.

DMA Jurisdiction

The Northwest Chapter has jurisdiction of the following DMAs. (Designated Market Area)

DMA 14 - Seattle/Tacoma/Bellevue/Renton/Everett/Bellingham
DMA 24 - Portland/Vancouver/Salem/Camas/Newberg/Eola
DMA 73 - Spokane/Coeur d'Alene/Pullman
DMA 107 - Boise/Caldwell/Nampa
DMA 119 - Eugene/Corvallis/Roseburg
DMA 123 - Yakima/Kennewick/Pasco/Richland/Pendleton
DMA 140 - Medford/Klamath Falls/Grants Pass
DMA 148 - Anchorage
DMA 163 - Idaho Falls/Pocatello
DMA 164 - Missoula
DMA 167 - Billings/Hardin
DMA 186 - Butte/Bozeman
DMA 190 - Bend
DMA 191 - Great Falls
DMA 193 - Twin Falls/Sun Valley/Filer
DMA 202 - Fairbanks
DMA 205 - Helena
DMA 207 - Juneau
DMA 210 - Glendive

General Rules

Entries must have had their first broadcast, cablecast or webcast in the Northwest Region during the eligibility period – January 1 to December 31, 2016

All entries must be submitted as originally telecast or webcast without any post-telecast production changes in an effort to enhance the award worthiness of an entry. In the case of long-form programs such as sporting events or concerts, a maximum of three edits is permitted to bring longer program entries to the stated entry time. Entrants may be required to provide documentation, including proof of performance affidavits or verified production credits, if deemed necessary by the Awards Committee.

Submission of an entry constitutes permission for The National Academy of Television Arts & Sciences, Northwest Chapter to telecast, webcast, videostream or screen the entry, or portions of the entry, as part of the Emmy® Awards promotion and program.

NATAS retains all rights to any telecast, webcast, videostreaming, videotape recording, audio tape recording or photographs of the Emmy® Awards presentation and any use of the material without written permission is strictly prohibited. Clips from the Emmy® Awards ceremony, however, may be used in newscasts without written permission.

Entries may be submitted by the management of a television station, franchised cable system, or company directly responsible for the production of an entry, or any individual directly responsible for the production of an entry or individual craft achievement. You do not need to be a member of NATAS to enter.

Entrants may submit as many different entries as desired. There is a maximum quota of 12 eligible names allowed on each entry who are allowed to receive an Emmy® award statuette. Any name(s) added beyond this number will require written authorization from the primary responsible entrant detailing the additional job title and responsibility. Except for the craft areas, the primary person responsible for submitting the program or segment is the producer who must enter. Executive Producers acting solely as administrators, (i.e., without having hands-on or creative input) of entered programs or segments are not eligible for statuettes.

Emmy® entrants are limited to the persons who participated in the creative process of the program; i.e., producer, director, photographer, writer, editor, etc.

For original programs longer than 30 minutes in length and not noted as having a time limit of 60 minutes, you have the option of submitting the first 30 minutes of the program or a composite of 3 unedited segments/lifts. The three excerpts must be the opening, middle and ending of the entry. Each excerpt should be approximately 10 minutes for a maximum total of 30 minutes.

The total running time and air date(s) of each entry **must be** provided on the entry form. As an aid to judges, a précis (written description of your entry) may be submitted stating why the entry is award-worthy. Space is provided on the online entry form for this purpose.

Your membership **must be** paid through 2017 to be considered a current NATAS member. A membership form is available online for your convenience. Pay on-line with credit card or complete the form and mail in a check. Join NATAS now with your current Emmy® entry.

Winning Entry Broadcast Waiver: I (we) agree by submitting and therefore entering my/our Emmy® entry, grant the Chapter the following: Full and complete authority for the Chapter to broadcast, edit, and or make any other changes they deem necessary to my/our entry at their sole discretion. The Chapter is granted full and complete authority to include my/our entry in an Emmy® broadcast, other related broadcasts, and Emmy® website streaming.

WARNING: After the entry deadline, any entry that is still incomplete (including membership and entry fees) will be subject to a **\$50 reprocessing charge** or disqualification. If an entry must be reprocessed, the original entry fee will not be returned.

Awards Procedure: The Awards Committee is vested with the authority to determine the eligibility of entries and to change any entry's category if improperly submitted. **Such decisions are final.**

Judging: For categories 1-57 entries are judged for **Content, Creativity, and Execution.** And for Crafts Achievements categories 58-78, entries are judged only for **Creativity and Execution.**

Voting is done by secret ballot with scores tabulated by the accounting firm of **Stegman Wallace, P.S.** The Awards Committee then selects the nominees and recipients from the top scores on encoded lists provided by our accountants.

Nominees and award winners will be selected based on the scores provided by the accounting firm without reference to the individual entries.

Nominations: Emmy® Award nominations will be posted on the NATAS Northwest Chapter website (natasnw.org) at **10:00 pm, Friday, April 7, 2017.** Each person nominated receives a certificate, suitable for framing.

The Award: Emmy® Award presentation will take place on Saturday, June 3, 2017. Advanced reservations to this Black Tie Event are required.

Double-Dipping Defined

To avoid any confusion, the basic formula for “double-dipping” is the following:

An individual entrant can only be recognized once for the same job function, utilizing the same program content.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft categories.

Examples:

- *If a craft person is a producer/writer/photographer, they could enter the program category as the producer only and then enter the writer and photographer craft categories.*
- *If a craft person is a writer/photographer, they could enter the program category as only the writer and then the photographer craft category.*
- *If they are not an entrant on the program entry, they could enter either or both of the writer and photographer categories, using the same material since they performed different job functions.*
- *If they list themselves as **both** writer and photographer on the program entry, they are ineligible to enter either the writer or photographer craft categories.*
- *They cannot enter either craft category using the dual job title since one category is only for writer and the other only for photographer.*

No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the Overall Excellence category.

To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

Example:

- *An investigative reporter is listed on a newscast entry. Under this “double-dipping” rule, a portion of the newscast content could be entered in “Investigative Report,” but the same reporter cannot be listed since their name already appeared on the newscast entry.*

You cannot enter the same material in both news and program categories.

A single or multi episode full-length program all on the same subject may be entered in one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on its content. This exception rule does not apply to individual stories from news series (see below).

Examples:

- *Your entry is a four-part series on “Saving the Bay.” Part one of the series is entered in the “Informational/Instructional” category. Part three cannot be entered in the “Environment” category.*
- *Your program is called *Community Weekly*, an on-going weekly series. Though it is basically a “Public Affairs” series, episode 204 may be about music, episode 216 about sports, while other episodes are more generic. Under our rules, episode 204 could be entered in an “Entertainment” category, while episode 216 could be in “Sports.” Episode 222 could stay in “Public Affairs.”*

Content produced as both a multi-part news series and a full-length program may be entered only once, regardless of the amount of new material added.

Example:

- *An investigative team does a three-part series within a newscast on gun control. Once the three parts have aired, and the same material re-purposed as a news or program special, the team would need to decide if they should enter the original series or the special, not both.*

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

Frequently Asked Questions

1. **What's the entry deadline?**

Entries must be received at the NATAS Northwest Chapter office no later than **5:00 pm, Thursday, January 19, 2017.**

2. **Am I a current (2017) NATAS member?**

Only if you paid dues on or after August 1, 2016. You can join online or complete a membership application sending payment along with your entry. If you pay by check, please submit a separate check for your dues. Membership applications are available at:

<http://www.natasnw.org/membership.html>

3. **Do I have to be a member to enter?**

You do not have to be a member to enter, but entry fees are discounted for current members. You can join at the time of entry and still receive the member discount.

4. **Where are the forms?**

The forms are on the Call For Entries web page:

<http://www.natasnw.org/call-for-entries.html>

5. **What is an Administrative Tool?**

This tool is primarily for use by larger companies who need to coordinate entries from multiple individuals in order to centralize authorization and payment. In addition it has a number of useful report functions and entry tracking features. If your company plans to submit multiple entries, this Administrative Tool can be activated for you. Call or email the office for details.

6. **What if my entry first aired on the web?**

It does not matter if a story is broadcast, cablecast or aired via broadband. If the story is of Emmy® Award quality, it is admissible. Entries aired via broadband must have been intended for consumption and be 'of primary interest' to the Northwest Regional audience, and **MUST HAVE** had its first transmission in that awards area during the eligibility period. It is advised that broadband content intended for a wider audience (a national audience) be submitted for consideration in the NATAS' national competition. **REMEMBER** you cannot submit an entry in more than one chapter.

7. **Who can be listed on an entry?**

All entrants must be "most directly responsible" for its production. We encourage entrants to notify all individuals who could be identified as "most responsible" offering them opportunity to participate and pay any necessary fees to include their name on the submitted entry.

8. **How do I submit Special Achievement News, Program, Spot Announcements & Commercial?**

Entries are judged on content, creative and execution. Entries must be submitted exactly as aired. Series entries should be separated by 2 seconds of black on the video. No program in any category may be more than 60-minutes in length, (*see specific category for time limits*). If an original broadcast was longer, one edit per half-hour for time may be made to bring entry to one-hour viewing time limit. All commercials must be edited out leaving at least one second of black between segments.

9. **How do I Submit Craft Categories?**

Craft entries are judged on creativity and execution. Unless otherwise stated, composites are permitted. A composite is defined as a sampling of two or more representative segments divided by one or two seconds of black; or elements that convey to a judging panel the scope, breadth or

range of an individual's talent. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite but there must be no editing to the lift.

10. Can I submit the same work in two places?

Any single piece of work may be submitted in only one category, unless otherwise noted. However, the same piece of work may be submitted in one or more Craft categories.

See *Standard Clauses* and *Double Dipping Defined* for details

11. What about entering segments or packages from full-length programs that have already been entered elsewhere?

A complete program or segment may be entered only once in news or program categories. Any entry that airs as both a multi-part series and as a full-length program may be entered only once in the competition in either form, regardless of the amount of new material added.

See *Standard Clauses* and *Double Dipping Defined* for details

12. What's the definition of a segment?

To qualify as a "Segment," it must be a portion of a program that can stand alone.

13. Can I add entrants after I submit an entry?

Additional entrants may be submitted until the Emmy® Awards have been announced. Before nominations are announced the cost is the original entry fee plus a \$50 reprocessing fee. After nominations are announced the cost is \$250 PER ADDITIONAL entrant. Absolutely no additional entrants can be added after Emmy® Awards have been announced.

14. What is a complete entry?

A complete entry consists of a completely filled out Emmy® Express entry form, a single video uploaded online and payment in full. If you are unable to upload your video to the web site, please contact the office for help. A written description about the entry may be typed in the space provided on the entry form.

After filling out the Emmy® Express entry form, you will receive an email with instructions and link to the video upload page.

If all or part of payment is by check, mail a copy of the entry form with the checks to the office.

Improperly submitted or incomplete entries will have a \$50 reprocessing fee imposed.

15. How do I pay?

Emmy® Express now has very flexible payment options. It allows multiple individuals to pay for a single entry or multiple entries. Payment can be by check, Visa, MasterCard and/or American Express.

Bottom line: When there are multiple people paying for multiple entries we need to know who is paying for what and how much.

16. Who owns the Emmy® statuettes?

See *Standard Clauses - Award Ownership* for details.

17. Are commemorative Emmy® Award statuettes available?

Yes. See the Northwest Store for details and to order.

<http://www.natasnw.org/northwest-store.html>

Entry Fees

The chapter recognizes that there will be instances when there will be more than one person who is “most responsible” for the work entered. We therefore encourage entry submitters to offer all “most responsible” persons the opportunity to be entrants on the submitted entry.

Please note that the entry submitter may require the entrant(s) to pay for their own entry fees.

Category 1 – Station Achievement

Overall Excellence: \$155 (One Award only)

Categories 2-57 – News, Programming, Spots, PSAs, Commercials

Current NATAS members

All Media professionals: \$90 per member entrant

Market size 1-20: \$90 per member entrant

Market size 21-80: \$80 per member entrant

Market size 81+: \$55 per member entrant

Non-members

All markets: \$130 per non-member entrant

Categories 58-78 – Crafts Achievement

\$60 current NATAS members, \$130 per non-member entrant

Market Size Table

All Media professionals are considered “Market Size 1-20” due to distribution

Market size 1-20: Seattle-Tacoma

Market size 21-80: Portland & Spokane

Market size 81+: All other markets

The Northwest Store

Statuettes, plaques, crystals and certificates are available to qualified individuals and companies.

See The Northwest Store for details and to order.

<http://www.natasnw.org/northwest-store.html>

Mailing Address

If you are paying by check, make checks payable to and mail to:

NATAS Northwest Chapter

PO Box 58530

Seattle, WA 98138-1530

Please do not include membership dues on the same check!

Categories

One award, more than one award, or no award is given only to the primary recipient listed on each category. Others who may have contributed to the content and execution of the material presented in the entry may purchase plaques to commemorate their participation.

1 Overall Excellence

Awarded to the President/General Manager only for excellence in the overall operations of a television station, news/sports cable system or online media outlet, during the eligibility period. Entry should reflect the organization's overall local product including any news & sports coverage, other locally produced programs, promotional announcements, on-air examples of events hosted by the organization and involvement in the community, and any further evidence of excellence. Entry should emphasize the quality, breadth and efficacy of the organization's operations, stressing substance rather than style, and exhibit performance in sustaining excellence throughout the eligibility year. The composite entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Entry should include a one-page, written synopsis of the organization's operation, product, accomplishments and achievements. Entry length shall not exceed 60 minutes.

Categories 2 to 24 are for program content created by news organizations. Entries must be aired by a news organization.

One award, more than one award, or no award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry. For any entry designated as a series, a minimum of two segments must be included.

Newscasts

For excellence in a regularly scheduled daily newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Morning/Daytime Newscasts are those which air up until 4 pm. Evening Newscasts air anytime after 4 p.m. Time limit: 60 minutes.

2 Morning/Daytime News (Markets 1-20)

3 Evening News (1-20)

4 Morning/Daytime News (21-80)

5 Evening News (21-80)

6 Morning/Daytime News (81+)

7 Evening News (81+)

News Gathering

8 Breaking News

For excellence in coverage of a single unanticipated news event. Entry may include multiple live or taped elements, and online content. Time limit: 15 minutes.

COMMENT: This is the "I am here at the bank robbery and the bullets are flying over my head" story. Preparation limit is unnecessary since it must be simultaneous.

Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News & Documentary Awards in the following category: Outstanding Regional News Story - Spot News.

9 Spot News

For excellence in coverage of a single, unanticipated news event that is shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. Elements of a related Breaking News entry may be included in a Spot News entry but not in their entirety. **Time Limit: 15 continuous minutes of one news story.**

COMMENT: This is the "I am here at the bank where this morning the bullets were flying over my head, and in the 2 hours following the police chased the robber to the state line." The goal is to extend what was done in the simultaneous report to allow the entry of the longer form report.

Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News & Documentary Awards in the following category: Outstanding Regional News Story - Spot News.

10 General Assignment Report - Within 24 Hours

For excellence in coverage of a single news story or topic, which is assigned, shot, edited and aired within a 24-hour period. Entry may include live and/or taped elements. **Time limit: 10 minutes.**

11 General Assignment Report - No Time Limit

For excellence in coverage of a single or multi-part news story or topic which has no time limit for its preparation. Entry may include live and/or taped elements.

Stories and topics covered must be of a Hard News character and be an assigned report that would not be considered a Feature or Special Report (to be entered elsewhere). **Time limit: 10 minutes.**

12 Feature News Report - Light Feature

For excellence in reporting of a light single feature news story or topic. **Time limit: 10 minutes.**

13 Feature News Report - Serious Feature

For excellence in reporting of a serious single feature news story or topic. **Time limit: 10 minutes.**

14 Investigative Report

For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting. Entry will require online text synopsis. **Time limit: 30 minutes.**

Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News & Documentary Awards in the following category: Outstanding Regional News Story - Investigative Reporting.

15 Sports - News Single Story or Series

Time limit: 10 minutes. Series time limit: 15 minutes.

16 News Series

For excellence in a series of stories that are aired over several days, on a single topic. Entry can include up to three complete reports. **Time limit: 15 minutes.**

17 Team Coverage

For excellence by a team involved in covering multiple news stories on a single subject, shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. **Entry length shall not exceed 60 minutes.**

18 Continuing Coverage

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite. At least three segments should be entered to show the overall coverage of one news story over a period of time. **Time limit: 30 minutes.**

19 News Special

For excellence in coverage of a one-time-only, significant, newsworthy event, occasion or topic. Must be produced and aired by a news gathering organization. Subject should be an in-depth treatment of current topic. **Time limit: 60 minutes.**

News Specialty

For excellence in the coverage of a single news story, news series, news feature or program or special. Entry can include up to four stories in their entirety as aired, but not to exceed 15 minutes. A maximum of three segments/lifts is permitted to bring longer program entries to the required time limit. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

20 Business/Consumer - News

For excellence in coverage of business, finance, consumer affairs or economic topics.

21 Environment - News

For excellence in coverage of environmental impact issues, topics or subject matter.

22 Health/Science - News

For excellence in coverage of health, science, medical topics or subject matter.

23 Politics/Government - News

For excellence in coverage of political, civil, government issues or subject matter.

24 Crime - News

For excellence in coverage of crimes or other violations of the law

Programming & News

Categories 25 to 48 are open to everyone. However, entries must not have aired in a newscast or been originally produced for newscasts.

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Hosts, reporters, directors, photographers, editors, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness.

A maximum of 3 segments/lifts is permitted to bring longer programs to the required time limit. For program entries, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

25 Human Interest - Feature/Segment

For excellence in a feature or segment from a program or special that covers subject matter that appeals to the human spirit. **Time limit: 10 minutes.**

26 Environmental - Feature/Segment

For excellence in a feature or segment from a program or special that covers environmental impact issues, topics or subject matter. **Time limit: 10 minutes.**

27 Environmental - Program/Special

For excellence in a program or special that covers environmental impact issues, topics or subject matter. **Time limit: 30 minutes.**

28 Arts/Entertainment - Feature/Segment

For excellence in a feature or segment from a program or special of general entertainment, variety, or visual and performing arts. **Time limit: 10 minutes.**

29 Arts/Entertainment - Program/Special

For excellence in a program or special of general entertainment, variety or visual and performing arts. **Time limit: 30 minutes.**

30 Historic/Cultural - Feature/Segment

For excellence in a feature or segment from a program or special that covers historical, cultural and/or ethnic issues or topics. **Time limit: 10 minutes.**

31 Historic/Cultural - Program/Special

For excellence in a program or special that covers historical, cultural and/or ethnic issues or topics. **Time limit: 30 minutes.**

32 Health/Science - Feature/Segment

For excellence in a feature or segment from a program or special that covers health, science, medical topics or subject matter. **Time limit: 10 minutes.**

33 Health/Science - Program/Special

For excellence in a program or special that covers health, science, medical topics or subject matter. **Time limit: 30 minutes.**

34 Informational/Instructional - Feature/Segment

For excellence in a feature or segment from a presentation of stories whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects. **Time limit: 10 minutes.**

35 Informational/Instructional - Program/Special

For excellence in a program or special from a presentation of stories whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects. **Time limit: 30 minutes.**

36 Sports Event/Game - Live/Unedited - Program

For excellence in production of a single program or series, live or recorded live sports event or game. No post edits. A composite (from one episode or game) is required and can include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. **Time limit: 30 minutes.**

37 Sports - Feature/Segment

For excellence in a feature or segment on a sports topic (non-news). **Time limit: 10 minutes.**

38 Sports - Program Series

For excellence in a daily or weekly sports program or sports series (non-news). Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry

may have no post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time limit: 30 minutes.**

39 Sports - One Time Special

For excellence in a one-time sports related special program that is not part of a daily or weekly sports program, game or series. Entry may be live or recorded live. Entry should have no post edits except for the removal of commercials. **Time limit: 30 minutes.**

40 Special Event Coverage (other than News or Sports)

For excellence in coverage of a one-time-only, anticipated community or entertainment event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 75% live material, with no post edits. **Time limit: 30 minutes.**

41 Interactivity

For excellence in a program demonstrating cutting-edge innovation by actively engaging audience participation over multiple media platforms. NOTE: Entries in the category must be a single video program uploaded to Emmy® Express that demonstrates interactivity. Judges will not visit websites to view entries. Programs that simply reference websites are not eligible. **Time limit: 30 minutes.**

42 Public/Current/Community Affairs - Feature/Segment

For excellence in a feature or segment from a program or special on general public interest or concern, especially those dealing with current community, social or political issues. **Time limit: 10 minutes.**

43 Public/Current/Community Affairs - Program/Special

For excellence in a program or special on general public interest or concern, especially those dealing with current community, social or political issues. **Time limit: 30 minutes.**

44 Politics/Government - Program/Special

For excellence in a program or special that covers political, civil, government issues or subject matter. **Time limit: 30 minutes.**

45 Interview/Discussion - Program/Special

For excellence in a program or special consisting of material that is at least 75% unscripted. **Time limit: 30 minutes.**

46 Documentary - Cultural

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of cultural significance. **Time limit: 60 minutes.**

47 Documentary - Historical

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of historical significance. **Time limit: 60 minutes.**

48 Documentary - Topical

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of current significance. **Time limit: 60 minutes.**

Spot Announcements

One award, more than one award, or no award is given to the Producer(s) and others directly responsible for the content and execution of the promotion. Entries must be regionally conceived, produced and aired.

Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. **Spots may be 5-seconds to 5-minutes in length.** If a campaign is entered, a maximum of three spots may be included which are edited together for a single video upload.

49 Promotion - News Promo - Single Spot

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

50 Promotion - News Promo - Single Spot/Same Day

For excellence in announcements that promote a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

51 Promotion - News Promo - Campaign

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

52 Promotion - Program - Single Spot

For excellence in announcements that promote non-news station programming. This includes spots promoting a broader station image as well as regionally produced spots for network and/or syndicated programming.

53 Promotion - Program - Campaign

For excellence in announcements that promote non-news station programming. This includes spots promoting a broader station image as well as regionally produced spots for network and/or syndicated programming.

54 Promotion - Program - Sports

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as regionally produced spots for network and/or syndicated programming.

55 Community/Public Service (PSAs)

For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes.

Commercials

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the commercial. Entries must be regionally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. For a campaign, a maximum of three spots may be entered. **Spots may be 5-seconds to 5 minutes in length. Program length commercials (infomercials) are not eligible.**

56 Commercial Single Spot

57 Commercial Campaign

Crafts Achievement

One award, more than one award, or no award is given for excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft or a composite of material as originally transmitted. **Time limit: 15 minutes except for News Producer.**

While craft entrants may submit more than one entry per craft discipline, only **one** of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries.

Craft awards are intended for hands-on craftpersons, not those that supervise craftpersons.

58 Anchor - News

59 Anchor - Sports

60 Anchor - Weather

61 Program Host/Moderator

62 Reporter - News General Assignment (*Must include at least 1 complete story*)

This category is for stories that are assigned, shot, and edited in a 24 hour period.

63 Reporter - News Specialty Assignment (*Must include at least 1 complete story*)

This category is for longer form enterprise stories and beats such as health, consumer, and environment.

64 Reporter - Programming (*Must include at least 1 complete story*)

65 Director

66 News Producer

Enter complete segment or composite not to exceed 30 minutes. Unless part of a composite entry, material entered in this category cannot be part of a full-length program (news or non-news) already entered elsewhere.

67 Writer - News (*Must include at least 1 complete story*)

68 Writer - Program

69 Photographer - News (*Must include at least 1 complete story*)

70 Photographer - Program

71 Photographer - Video Essay

For excellence by a single individual covering a single or multi-part news story or program. The video essay creator is the photojournalist and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. Entry may not be entered in any other craft or program category.

72 Editor - News (*Must include at least 1 complete story*)

73 Editor - Program

74 Graphic Arts

Entries must contain graphical elements originally created for regional markets. Re-purposed content from national sources is not eligible.

75 Audio

76 Musical Composition/Arrangement

Video Journalist - For excellence by a cross-discipline individual, serving also as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. Entries may not be entered in any other craft category.

77 Video Journalist - Within 24 hours

78 Video Journalist - No Time Limit