



The National
Academy of
Television Arts
& Sciences

NORTHWEST CHAPTER

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The NATAS Northwest Regional Emmy[®] Awards 2017 Call For Entries

Categories Only

Significant Dates	Eligibility Period January 1, 2016 - December 31, 2016
Entry Deadline	5:00 pm Thursday, January 19, 2017
Emmy [®] Award Nominations	Friday, April 7, 2017
Silver Circle and Gold Circle Honors	Friday, June 2, 2017
Emmy [®] Awards Presentation	Saturday, June 3, 2017

Categories

One award, more than one award, or no award is given only to the primary recipient listed on each category. Others who may have contributed to the content and execution of the material presented in the entry may purchase plaques to commemorate their participation.

1 Overall Excellence

Awarded to the President/General Manager only for excellence in the overall operations of a television station, news/sports cable system or online media outlet, during the eligibility period. Entry should reflect the organization's overall local product including any news & sports coverage, other locally produced programs, promotional announcements, on-air examples of events hosted by the organization and involvement in the community, and any further evidence of excellence. Entry should emphasize the quality, breadth and efficacy of the organization's operations, stressing substance rather than style, and exhibit performance in sustaining excellence throughout the eligibility year. The composite entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Entry should include a one-page, written synopsis of the organization's operation, product, accomplishments and achievements. Entry length shall not exceed 60 minutes.

Categories 2 to 24 are for program content created by news organizations. Entries must be aired by a news organization.

One award, more than one award, or no award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry. For any entry designated as a series, a minimum of two segments must be included.

Newscasts

For excellence in a regularly scheduled daily newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Morning/Daytime Newscasts are those which air up until 4 pm. Evening Newscasts air anytime after 4 p.m. Time limit: 60 minutes.

2 Morning/Daytime News (Markets 1-20)

3 Evening News (1-20)

4 Morning/Daytime News (21-80)

5 Evening News (21-80)

6 Morning/Daytime News (81+)

7 Evening News (81+)

News Gathering

8 Breaking News

For excellence in coverage of a single unanticipated news event. Entry may include multiple live or taped elements, and online content. Time limit: 15 minutes.

COMMENT: This is the "I am here at the bank robbery and the bullets are flying over my head" story. Preparation limit is unnecessary since it must be simultaneous.

Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News & Documentary Awards in the following category: Outstanding Regional News Story - Spot News.

9 Spot News

For excellence in coverage of a single, unanticipated news event that is shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. Elements of a related Breaking News entry may be included in a Spot News entry but not in their entirety. **Time Limit: 15 continuous minutes of one news story.**

COMMENT: This is the "I am here at the bank where this morning the bullets were flying over my head, and in the 2 hours following the police chased the robber to the state line." The goal is to extend what was done in the simultaneous report to allow the entry of the longer form report.

Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News & Documentary Awards in the following category: Outstanding Regional News Story - Spot News.

10 General Assignment Report - Within 24 Hours

For excellence in coverage of a single news story or topic, which is assigned, shot, edited and aired within a 24-hour period. Entry may include live and/or taped elements. **Time limit: 10 minutes.**

11 General Assignment Report - No Time Limit

For excellence in coverage of a single or multi-part news story or topic which has no time limit for its preparation. Entry may include live and/or taped elements.

Stories and topics covered must be of a Hard News character and be an assigned report that would not be considered a Feature or Special Report (to be entered elsewhere). **Time limit: 10 minutes.**

12 Feature News Report - Light Feature

For excellence in reporting of a light single feature news story or topic. **Time limit: 10 minutes.**

13 Feature News Report - Serious Feature

For excellence in reporting of a serious single feature news story or topic. **Time limit: 10 minutes.**

14 Investigative Report

For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting. Entry will require online text synopsis. **Time limit: 30 minutes.**

Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News & Documentary Awards in the following category: Outstanding Regional News Story - Investigative Reporting.

15 Sports - News Single Story or Series

Time limit: 10 minutes. Series time limit: 15 minutes.

16 News Series

For excellence in a series of stories that are aired over several days, on a single topic. Entry can include up to three complete reports. **Time limit: 15 minutes.**

17 Team Coverage

For excellence by a team involved in covering multiple news stories on a single subject, shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. **Entry length shall not exceed 60 minutes.**

18 Continuing Coverage

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite. At least three segments should be entered to show the overall coverage of one news story over a period of time. **Time limit: 30 minutes.**

19 News Special

For excellence in coverage of a one-time-only, significant, newsworthy event, occasion or topic. Must be produced and aired by a news gathering organization. Subject should be an in-depth treatment of current topic. **Time limit: 60 minutes.**

News Specialty

For excellence in the coverage of a single news story, news series, news feature or program or special. Entry can include up to four stories in their entirety as aired, but not to exceed 15 minutes. A maximum of three segments/lifts is permitted to bring longer program entries to the required time limit. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

20 Business/Consumer - News

For excellence in coverage of business, finance, consumer affairs or economic topics.

21 Environment - News

For excellence in coverage of environmental impact issues, topics or subject matter.

22 Health/Science - News

For excellence in coverage of health, science, medical topics or subject matter.

23 Politics/Government - News

For excellence in coverage of political, civil, government issues or subject matter.

24 Crime - News

For excellence in coverage of crimes or other violations of the law

Programming & News

Categories 25 to 48 are open to everyone. However, entries must not have aired in a newscast or been originally produced for newscasts.

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Hosts, reporters, directors, photographers, editors, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness.

A maximum of 3 segments/lifts is permitted to bring longer programs to the required time limit. For program entries, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

25 Human Interest - Feature/Segment

For excellence in a feature or segment from a program or special that covers subject matter that appeals to the human spirit. **Time limit: 10 minutes.**

26 Environmental - Feature/Segment

For excellence in a feature or segment from a program or special that covers environmental impact issues, topics or subject matter. **Time limit: 10 minutes.**

27 Environmental - Program/Special

For excellence in a program or special that covers environmental impact issues, topics or subject matter. **Time limit: 30 minutes.**

28 Arts/Entertainment - Feature/Segment

For excellence in a feature or segment from a program or special of general entertainment, variety, or visual and performing arts. **Time limit: 10 minutes.**

29 Arts/Entertainment - Program/Special

For excellence in a program or special of general entertainment, variety or visual and performing arts. **Time limit: 30 minutes.**

30 Historic/Cultural - Feature/Segment

For excellence in a feature or segment from a program or special that covers historical, cultural and/or ethnic issues or topics. **Time limit: 10 minutes.**

31 Historic/Cultural - Program/Special

For excellence in a program or special that covers historical, cultural and/or ethnic issues or topics. **Time limit: 30 minutes.**

32 Health/Science - Feature/Segment

For excellence in a feature or segment from a program or special that covers health, science, medical topics or subject matter. **Time limit: 10 minutes.**

33 Health/Science - Program/Special

For excellence in a program or special that covers health, science, medical topics or subject matter. **Time limit: 30 minutes.**

34 Informational/Instructional - Feature/Segment

For excellence in a feature or segment from a presentation of stories whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects. **Time limit: 10 minutes.**

35 Informational/Instructional - Program/Special

For excellence in a program or special from a presentation of stories whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects. **Time limit: 30 minutes.**

36 Sports Event/Game - Live/Unedited - Program

For excellence in production of a single program or series, live or recorded live sports event or game. No post edits. A composite (from one episode or game) is required and can include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. **Time limit: 30 minutes.**

37 Sports - Feature/Segment

For excellence in a feature or segment on a sports topic (non-news). **Time limit: 10 minutes.**

38 Sports - Program Series

For excellence in a daily or weekly sports program or sports series (non-news). Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry

may have no post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time limit: 30 minutes.**

39 Sports - One Time Special

For excellence in a one-time sports related special program that is not part of a daily or weekly sports program, game or series. Entry may be live or recorded live. Entry should have no post edits except for the removal of commercials. **Time limit: 30 minutes.**

40 Special Event Coverage (other than News or Sports)

For excellence in coverage of a one-time-only, anticipated community or entertainment event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 75% live material, with no post edits. **Time limit: 30 minutes.**

41 Interactivity

For excellence in a program demonstrating cutting-edge innovation by actively engaging audience participation over multiple media platforms. NOTE: Entries in the category must be a single video program uploaded to Emmy® Express that demonstrates interactivity. Judges will not visit websites to view entries. Programs that simply reference websites are not eligible. **Time limit: 30 minutes.**

42 Public/Current/Community Affairs - Feature/Segment

For excellence in a feature or segment from a program or special on general public interest or concern, especially those dealing with current community, social or political issues. **Time limit: 10 minutes.**

43 Public/Current/Community Affairs - Program/Special

For excellence in a program or special on general public interest or concern, especially those dealing with current community, social or political issues. **Time limit: 30 minutes.**

44 Politics/Government - Program/Special

For excellence in a program or special that covers political, civil, government issues or subject matter. **Time limit: 30 minutes.**

45 Interview/Discussion - Program/Special

For excellence in a program or special consisting of material that is at least 75% unscripted. **Time limit: 30 minutes.**

46 Documentary - Cultural

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of cultural significance. **Time limit: 60 minutes.**

47 Documentary - Historical

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of historical significance. **Time limit: 60 minutes.**

48 Documentary - Topical

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of current significance. **Time limit: 60 minutes.**

Spot Announcements

One award, more than one award, or no award is given to the Producer(s) and others directly responsible for the content and execution of the promotion. Entries must be regionally conceived, produced and aired.

Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. **Spots may be 5-seconds to 5-minutes in length.** If a campaign is entered, a maximum of three spots may be included which are edited together for a single video upload.

49 Promotion - News Promo - Single Spot

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

50 Promotion - News Promo - Single Spot/Same Day

For excellence in announcements that promote a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

51 Promotion - News Promo - Campaign

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

52 Promotion - Program - Single Spot

For excellence in announcements that promote non-news station programming. This includes spots promoting a broader station image as well as regionally produced spots for network and/or syndicated programming.

53 Promotion - Program - Campaign

For excellence in announcements that promote non-news station programming. This includes spots promoting a broader station image as well as regionally produced spots for network and/or syndicated programming.

54 Promotion - Program - Sports

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as regionally produced spots for network and/or syndicated programming.

55 Community/Public Service (PSAs)

For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes.

Commercials

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the commercial. Entries must be regionally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. For a campaign, a maximum of three spots may be entered. **Spots may be 5-seconds to 5 minutes in length. Program length commercials (infomercials) are not eligible.**

56 Commercial Single Spot

57 Commercial Campaign

Crafts Achievement

One award, more than one award, or no award is given for excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft or a composite of material as originally transmitted. **Time limit: 15 minutes except for News Producer.**

While craft entrants may submit more than one entry per craft discipline, only **one** of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries.

Craft awards are intended for hands-on craftpersons, not those that supervise craftpersons.

58 Anchor - News

59 Anchor - Sports

60 Anchor - Weather

61 Program Host/Moderator

62 Reporter - News General Assignment (*Must include at least 1 complete story*)

This category is for stories that are assigned, shot, and edited in a 24 hour period.

63 Reporter - News Specialty Assignment (*Must include at least 1 complete story*)

This category is for longer form enterprise stories and beats such as health, consumer, and environment.

64 Reporter - Programming (*Must include at least 1 complete story*)

65 Director

66 News Producer

Enter complete segment or composite not to exceed 30 minutes. Unless part of a composite entry, material entered in this category cannot be part of a full-length program (news or non-news) already entered elsewhere.

67 Writer - News (*Must include at least 1 complete story*)

68 Writer - Program

69 Photographer - News (*Must include at least 1 complete story*)

70 Photographer - Program

71 Photographer - Video Essay

For excellence by a single individual covering a single or multi-part news story or program. The video essay creator is the photojournalist and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. Entry may not be entered in any other craft or program category.

72 Editor - News (*Must include at least 1 complete story*)

73 Editor - Program

74 Graphic Arts

Entries must contain graphical elements originally created for regional markets. Re-purposed content from national sources is not eligible.

75 Audio

76 Musical Composition/Arrangement

Video Journalist - For excellence by a cross-discipline individual, serving also as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. Entries may not be entered in any other craft category.

77 Video Journalist - Within 24 hours

78 Video Journalist - No Time Limit